



GREATER WHITTIER AREA BRANCH AAUW NEWSLETTER

<http://whittier-ca.aauw.net>



BRANCH MEETING:
Saturday, October 13, 2018
11:30 AM DoubleTree Hotel
7320 Greenleaf, Whittier

Our October program will feature our own Patricia Cuocco who will present the results of her research on the California Ballot Propositions. This year there will be eleven Propositions to survey. The non partisan presentation will focus on what the initiative actually does or does not do (TV hype aside), who is for it, who is against it and WHY. Also, Patricia will follow the money trail which is normally a great indicator of who stands to gain and who loses. Time permitting, questions will be welcome after the presentation.

Be informed so you will be prepared to vote on these propositions on the November 6th Ballot.



Barbara Gile and DeDe Shatzen will be sharing hospitality responsibilities this year. **The cost of lunch (\$25) and drinks only (\$4) is the same as last year.** Please bring the correct amount of cash or a pre-written check. Please select one of the following as part of your RSVP. All lunches include dessert, coffee, iced tea, and water. There can be no substitutions, deletions or special orders. October's choices are:

Chicken Caesar Salad

Turkey Wrap

Portobello Cobb Salad

Drinks Only

RESERVATION REQUIRED: Please **RSVP with your menu choice by email to Barbara Gile, aauwsvp@gmail.com** . If you do not have email, call Barbara at 562-693-7279. Your reservation will be confirmed. Please try again if you don't receive a confirmation within 48 hours. **Reservations and menu choices are due by noon Tuesday, October 9.**

STANDING RESERVATIONS: If you'd like to have a standing reservation, please email Barbara by noon October 9 and also indicate which you'd prefer - salad, sandwich, vegetarian salad or drinks only as a default choice. *You may change your choice in any month by Tuesday noon before each meeting.* Without email, call Barbara.

President's Message

Mission: To advance equity for women and girls through research, education, and advocacy

Our September 8th meeting highlighted Jessica Kubel's work as the Executive Director at the YWCA Pasadena Foothill Valley. The free after-school programs available at the "Y" empower girls to participate in STEAM activities that will help shape their future. Her sponsors include the Whittier Branch Endowment 75th Anniversary Fund. We can be proud of our donation to this outstanding program for girls! Thanks Dolores Seidman and Pauline Rogers for a great meeting.

Thanks to Shirley Stewart and the section chairs who provided information on the many and varied sections that are available to our members. Just think, you could be busy every day of the week! A big thanks to Susan Halliday for handing out the Yearbooks and to Patricia Dudley and Ann Chambers for encouraging members to sign up to help with the many jobs for Tech Trek.

Much continues to happen at both the State and National level. Each of you received a legal notice from AAUW CA in September pertaining to the hearing on September 25th in San Francisco to reclassify AAUW CA from a mutual benefit corporation to a public benefit corporation. I will keep you updated after the meeting. As I mentioned in both the September newsletter and at the September meeting a new strategic plan by National was launched in August. The strategic plan: BEYOND ASPIRATIONS Advancing Equity for Women & Girls. This is a very ambitious strategic plan and will require time to understand and implement. The strategic plan focuses on three areas: Education and Training, Economic Security, and Leadership. A webinar on suggested local and regional implementation of the plan will be available in September. In the meantime, Kim Churches, AAUW's CEO, and AAUW have launched an initiative to **train 10 million women in salary negotiations by 2022**. So stayed tuned. I will share more information as it becomes available.

Please plan to attend the October 13th meeting to hear Patricia Cuocco, Public Chair, share her research on the eleven November Ballot Measures.

Rozanne Child

Policy



Membership Report

We need to attract new members by being ambassadors for growth. Our galaxy will shine with new stellar brightness each time a new membership form and check is registered with our gem of a treasurer, Lucinda Halley.

Your show of enthusiasm and knowledge of our programs and spectacular interest sections like International Concerns, Show Girls, Gardening, Morning Book, just to name a few, serve as motivating interest activities for recruiting for GWA AAUW.

We are awesome! Help us share our story. Newest members this month are Belen Duarte-Sousa and Tobi Balma. Renewed members are Lupe Alfaro, Shelia Hartfield and Deanna Woirhaye.

Susan Halliday has the Roster for 2018-2019, which will be available at the October meeting. The roster can be mailed for \$2.

Connie Bucey and Lovey Sherman
Membership Co-Chairs

PUBLIC POLICY

Welcome Back. I thought it would be a good idea to start the year with just what Public Policy is. After all, we all know. Or do we? There are just as many definitions as definers out there, but, after having looked at lots, I think this definition from Wikipedia says it best:

Public policy is the principled guide to action taken by the administrative executive branches of the state with regard to a class of issues, in a manner consistent with law and institutional customs.

The key word is principled. If you recall our June article, we talked about AAUW principles, which determine priorities and lead to policy positions. In general, public policy is about what we value, the ideals in which we believe and the ways in which we, as a society, actualize those values by enacting legislation.

Clearly, this is an area where disagreements abound, and it isn't an exaggeration to say that our country is as divided as ever it has been on the whole question of values, principles, priorities and policy. Our job, in this space is to take on those issues in which AAUW has a stated policy objective in keeping with our mission and goals.

I just received a very disturbing article from one of our members regarding STEM education marketing. It seems that even now – almost 18 years into the 21st century – bias still exists in the form of advertisement for STEM education. The Harvard Kennedy School reports a study finding that:

Across 191 countries, women were significantly less likely to be exposed to the STEM ad on Facebook than their male counterparts.

- *Men saw 20% more impressions of the (STEM Education) ad than women overall, with younger women seeing the least.*
- *In particular, women aged 25-34 were 40% less likely than their male counterpart of the same age to see the STEM ad.*
- *Women spend more time on social media platforms. Among those who do see the ad, women are more likely to click on it than men. This dispels the first potential explanation that the discrimination is due to actual consumer behavior.*
- *The gender discrepancy held across all countries, regardless of differences in labor force participation rates, education levels, an index of gender equality, and GDP. This dispels the second potential explanation that the discrimination is due to other data sources from which the algorithm might learn about gender inequalities.*

What this means in layperson's terms is that the actual algorithms (or computer rules) that determine who sees what may, instead of negating bias as they are supposed to, are actually introducing it. This is in a time where a gender gap already exists in STEM education, training and employment.

It is far more satisfying to present an issue and recommend some action to take than to just tell you that a problem exists. However, awareness is the first step in effecting change, so I offer this as a “something you need to know,” in the hopes that we will all keep our eyes open for various forms of bias that negatively impact girls and women.

Going forward this year, I would really like to be more responsive to the membership in terms of public policy, so if you have ideas for topics or questions you would like answered, send me an email patricia@fullerton.edu or call me at 562-756-9509.

Patricia Cuocco
Public Policy Chair

AAUW FUND

Let us congratulate our chapter president, Rozanne Child, for becoming a member of the Legacy Circle. This means that she has designated AAUW as one of her inheritors. It is a living legacy for women and girls who will benefit greatly from Rozanne's generosity. Bravo, Rozanne!

The Legal Advocacy Fund (LAF) founder, Katherine, "Kappy" Eaton has passed at the age of 94. She was a valued and well-known member of AAUW who was from the state of Oregon. At one time she was the executive vice president of AAUW. Because of her work in establishing the Legal Advocacy Fund millions of dollars were provided to assist persons seeking gender equity through the legal system. Such court cases as *Wal-Mart v. Dukes* and *Cioca v. Rumsfeld* were a part of her legacy. As AAUW members, we were and are fortunate to have such remarkable leaders in our organization.

A current example of the Legal Advocacy Fund in action happened when the AAUW signed on to the Amicus Brief of *Moussouris v. Microsoft*, which is an important case presently before the United States court of Appeals for the Ninth Circuit. This case seeks to clarify Federal Civil Procedure Rule 23 for class certification standards, which have been eroded by the courts over time, now limiting women's ability to pursue joint action challenging systemic discrimination. This case has been brought on behalf of a class of current and former female Microsoft employees who have been discriminated against under Microsoft's pay and promotion systems.

The Legal Advocacy fund is only a part of a broader AAUW program known as the AAUW FUND, which incorporates not only LAF but also Educational Opportunities, Public Policy, the Leadership Programs Fund and the Eleanor Roosevelt Fund. We are a busy, active organization when it comes to assisting women and girls with programs that further their knowledge, education and careers.

In Kansas City there is a "revolution" going on. On August 20 AAUW joined the Women's Foundation and Mayor Sly James to announce **AAUW WORK SMART in KANSAS CITY**. This program is an effort to train 1 million women to successfully negotiate their salary and benefits across Kansas and Missouri. This is the largest, broadest salary negotiation initiative on record to date and is part of AAUW's effort to train 10 million women by 2022.

Pauline Rogers
AAUW Fund V.P.

Dining 4 \$\$\$\$\$

Save the Date! Wednesday, October 17
11 AM to 9 PM

If it's October, it must be time for **El Cholo Mexican Restaurant!** El Cholo graciously has supported our Myra Long Scholarship Fund events for the past 3 years. It has become a favorite restaurant of our members, serving delicious food and drink in an attractive, festive atmosphere. Authentic and traditional Mexican dishes are served throughout the day. Special drinks and select food choices are also available during their Fiesta Hour from 3 PM until 6:30 PM in the bar or lounge. Treat yourself, your family or your friends to a great meal! Present your server with a flyer and 20% of the proceeds from your bill (excluding alcoholic beverages) go directly into The Myra Long Scholarship Fund. It's a win, win!

Carole Duff

Math/Science Conference for Eighth Grade Girls

We finally have the date for the Math/Science Conference for 8th Grade Girls. It will be Wednesday, January 30, 2019 at Whittier College. I am contacting the schools to collect our 360 girls. We do it on a first come, first served basis. Each school may send up to 14 girls, and when it is full, that's it. I will be contacting possible speakers very soon. Dolores Seidman will be collecting volunteers, so consider giving a bit of your time. It is a great day for the students and for us.

Sharon Heck

SECTION INFORMATION

International Concerns

International Concerns will meet on Thursday, October 18 at 10 AM. We will be meeting at the home of Louise Holden, 16356 Prudencia Dr., Whittier, CA 90603. If you need directions to her home, please call Louise. 562-947-6412

The topic to be discussed will be *South Africa's Fragile Democracy*, Chapter 7 in the 2018 Great Decisions book. Dolores Seidman will lead the discussion. Everyone is welcome to attend the meeting.

Sharon Heck

First Friday

Let's kick off the Fall by coming to First Friday on October 5. It will be held at Linda Pomeroy's, 1620 N. Cedarcrest, Brea. Join old and new friends from 6 PM – 8 PM for a few hours of interesting conversation and yummy food. Please bring your beverage of choice and an appetizer to share.

Directions to Linda's: East on Whittier Blvd; turn left on North Puente; right on Northwood; left on Poinsettia; right on Oakcrest; veer left on Cedarcrest to address (1620.)

EVERYONE IS WELCOME!

Jan Berry

Gardening

**Explore the Gardens & Landscapes of Laguna Beach with
Rueben Flores, Award-Winning Horticulturist and owner of Laguna Nursery**

Saturday October 6, 2018

8 AM -- Meet at the home of Barbara Gile, 14035 Eastridge, Whittier, for a light breakfast and coffee.
8:45 AM – Leave by carpool for Laguna Nursery, 397 N. Coast Hwy, Laguna Beach – if we have a large response, a bus will be available instead of carpooling.

Your \$10 or more purchase serves as your Garden Walk ticket

10 AM -- Garden Walk begins
12:30 PM – Lunch at Urth Café, Laguna Beach

For more information, contact Barbara Gile, 562-693-7279, barbaragile@me.com or Dolores Gonzalez-Hayes, 562-943-6880, gonzalezhayes@aol.com.

PLEASE RSVP TO BARBARA GILE BY SUNDAY, SEPTEMBER 30!



Modern Trends in Literature

Modern Trends will meet Thursday, October 25 at 7 PM at the home of Kristine Yeseta.

Kristine will also lead the discussion on the book *Educated: A Memoir* by Tara Westover. *Educated* is an unforgettable memoir about a young girl who, kept out of school, leaves her survivalist family and goes on to earn a Ph.D. from Cambridge University. "The extremity of Westover's upbringing emerges gradually through her telling, which only makes the telling more alluring and harrowing." – The New York Times Book Review

The book for the Thursday, November 15 meeting is *Little Fires Everywhere* by Celeste Ng.

Georgine Sweeney
562-631-6698

Mystery Mavens

Mystery Mavens does not meet in October. Our next meeting will be Wednesday, November 21 at the Marie Callenders near Whittwood, 6:30 PM. The book will be *Royal Shyness* by Rhys Bowen.

Gwen Woirhaye will lead the discussion. If you have any questions, please call or email Sharon Heck. 562-698-0476, heck37@verizon.net

Sharon Heck



Memories

The October meeting of Memories will take place at the home of Carole Restovich on Wednesday, October 24 at 1:30 PM. The topic is *If I Could (or had to) Live in Another Country*. Perhaps you've traveled to a remarkable place or dreamed of one. Or perhaps you have a topic of your own you prefer. Come join our group and read your written expression to an accepting audience. All are welcome.

Directions to Carole's house: Take Whittier Blvd. to Santa Gertrudes, turn south to Starbuck (first residential street on your right) and turn right; turn left on the next street (Portada). Carole's house is the second on the right: 10413 Portada. Phone: 562-787-0727.

Carole Restovich

Morning Book

We will not meet this month. Our next meeting will be on Monday, November 26, with a discussion of *Little Fires Everywhere*, by Celeste Ng. Full information will be in next month's newsletter.

The books for the rest of the year are:

Killers of the Flower Moon by David Grann (January 28)

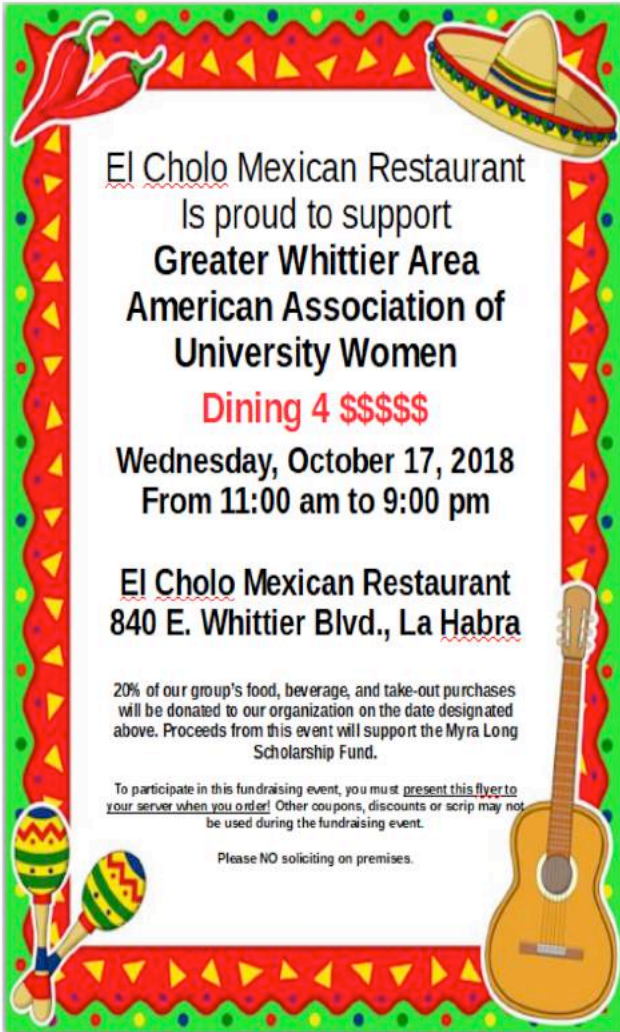
Britt Marie Was Here by Fredrik Backman (March 25)

A Wrinkle in Time by Madeleine L'Engle (June 3)

The Thirteenth Tale by Diane Sutterfield (July 22)

Happy reading!

Ann Topjon
562-695-6185



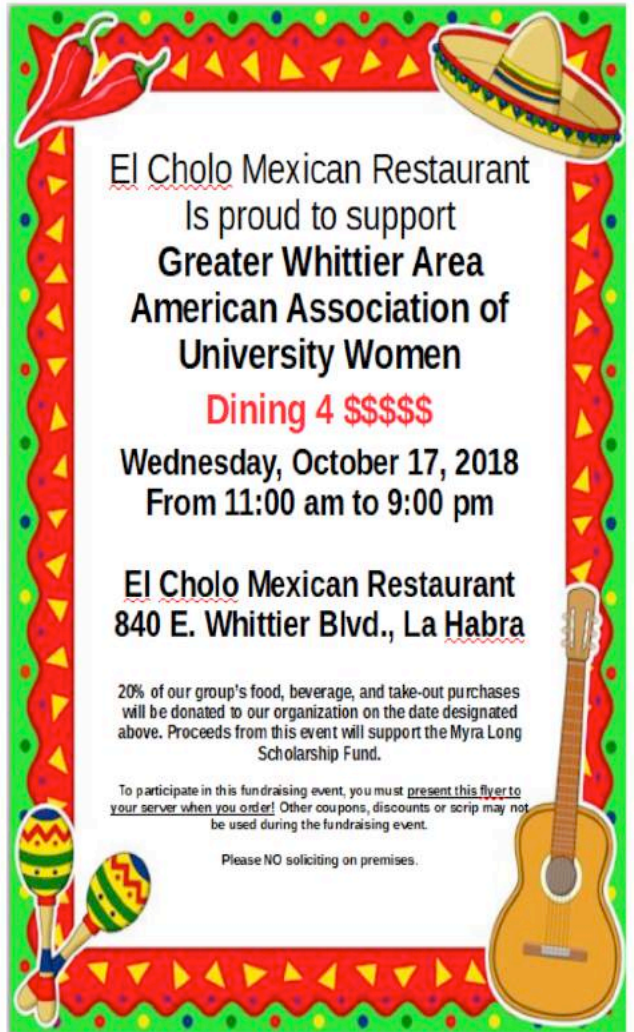
El Cholo Mexican Restaurant
Is proud to support
**Greater Whittier Area
American Association of
University Women**
Dining 4 \$\$\$\$\$
Wednesday, October 17, 2018
From 11:00 am to 9:00 pm

El Cholo Mexican Restaurant
840 E. Whittier Blvd., La Habra

20% of our group's food, beverage, and take-out purchases will be donated to our organization on the date designated above. Proceeds from this event will support the Myra Long Scholarship Fund.

To participate in this fundraising event, you must present this flyer to your server when you order! Other coupons, discounts or scrip may not be used during the fundraising event.

Please NO soliciting on premises.



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GWA AAUW CALENDAR

OCTOBER 2018



DAY	DATE	TIME	EVENT
Tuesday	2	7:00 PM	Board Meeting , St. Matthias Episcopal Church
Friday	5	6:00 - 8:00 PM	First Friday , Linda Pomeroy
Saturday	6	8:00 AM	Gardening , Barbara Gile
Saturday	13	11:30 AM	Branch Meeting , Doubletree Hotel
Wednesday	17	11 AM -9 PM	Dining for \$\$\$\$\$, El Cholo
Wednesday	17	TBD	Show Girls , El Cholo
Thursday	18	10:00 AM	International Concerns , Louise Holden
Wednesday	24	1:30 PM	Memories , Carole Restovich
Thursday	25	7:00 PM	Modern Trends in Literature , Kristine Yeseta

Please consult our style sheet and follow it when preparing your newsletter article. It will save me a great deal of time and work. If you do not have a style sheet, please let me know and I will send you one. Thank you for your cooperation and for sending in your articles by the 15th of the month.

All submissions must be in WORD documents as attachments to emails. Please create the document within WORD itself rather than cutting and pasting into WORD. Please DO NOT use TABS. Please, do not type the articles within the email itself.

Please send articles by email on or before the 15th of every month to christineheller@earthlink.net

Newsletter Editor – Christine Heller



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